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FOR IMMEDIATE RELEASE:

BOMB FACTORY SHIPS 14 NEW PLUG-INS FOR MOTU DIGITAL PERFORMER/MAS

NAMM, ANAHEIM, CA - January 18, 2001. MOTU, Inc. (www.motu.com) and Bomb Factory Digital, Inc. (www.bombfactory.com) announced that fourteen new Bomb Factory plug-ins for MOTU's Digital Performer™ and AudioDesk™ workstations will ship next month. Bomb Factory specializes in authentic reproductions of classic outboard gear, such as the Pultec EQP-1A Program Equalizer and the Fairchild™ Model 660 Compressor. All fourteen plug-ins run in MOTU's 32-bit floating point MAS plug-in environment and feature side-chain inputs (where applicable) and fully automatable knobs and switches.

"Bomb Factory brings vintage outboard processing to Digital Performer and MAS in a huge way," said Jim Cooper, Director of Marketing for MOTU. "You just can't imagine how good - and how authentic - these plug-ins sound until you try them. Bomb Factory is destined to become an essential part of every MOTU user's plug-in arsenal. And we're thrilled to see Bomb Factory introduce entirely new plug-ins - available for the first time on any platform - simultaneously for Digital Performer and MAS. That speaks volumes to us about their commitment to our users."

"Bomb Factory is proud to support the MAS plug-in environment," said Bomb Factory President Erik Gavriluk. "Heck, some of our best friends use Digital Performer: film scoring professionals, sound designers, even the guy who did the music for that TV show where the robots fight each other. Now all MAS users can enjoy using our award-winning software to enhance their work. We can't wait to hear what MOTU users do with our tools."

Proprietary modeling technology (patents pending) allows Bomb Factory to capture every tube, transformer and transistor of vintage equipment. In addition to sonic excellence, Bomb Factory plug-ins offer the look, feel, and legendary ease of use of classic studio gear by providing a photorealistic user interface, complete with scratches, dents and moving shadows.

Bomb Factory burst onto the plug-in scene with the SansAmp™ PSA-1 amp simulator, bombfactory™ Classic Compressors™, Bob Moog's moogerfooger™ line of analog effects, and the Voce™ Spin rotating speaker simulator. All products received rave reviews, and won numerous industry awards.

Additional new offerings shipping next month for MAS include the JOEMEEK™ Compressor SC2, JOEMEEK™ Meequalizer VC5, Tel-Ray™ Variable Delay, Fairchild™ Model 660 Compressor, Pultec EQP-1A Program Equalizer, and others. Below is a summary of the complete BF line and pricing:

bombfactory Classic Compressors (LA-2A & 1176)	\$599.00
SansAmp PSA-1	\$499.00
Fairchild 660	\$399.00
Pultec EQP-1A	\$399.00
Voce Spin & Chorus/Vibrato	\$399.00
JOEMEEK Compressor SC2	\$399.00
JOEMEEK Meequalizer VC5	\$199.00
Tel-Ray Variable Delay	\$199.00
moogerfooger Bundle (all 4 below)	\$599.00
moogerfooger Lowpass Filter	\$199.00
moogerfooger Ring Modulator	\$199.00
moogerfooger 12-Stage Phaser	\$199.00
moogerfooger Analog Delay	\$199.00

All Bomb Factory plug-ins require iLok™ (available separately for \$39 US). 15-day evaluation versions will be available at www.bombfactory.com starting February 1, 2001. Product will be available worldwide on Feb 15, 2001.

BF Essentials™, a new plug-in suite, are also under development for MAS. Users can sign up online to receive notice of availability at www.bombfactory.com.

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About Bomb Factory

Working with a variety of industry leaders and pioneers, Bomb Factory offers the authentic experience of using real-world recording gear by combining extremely high-quality, no compromise digital audio signal processing with the best computer graphic user interfaces in the industry. Based in Burbank, California, Bomb Factory also houses a 12,500 square foot pro recording facility whose recent clients include Blink-182, eels, G. Love & Special Sauce, The Dandy Warhols, Stevie Nicks, Melissa Etheridge, Steve Allen, Hal Blaine, Marilyn Manson, Beck, Soulwax, and Air.

About MOTU

MOTU is a leading developer of computer based music and audio recording software and hardware peripherals based in Cambridge, Massachusetts.

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